



**KnujOn.com (nûj-ôn) - We want your spam. Really.**

**KnujOn** enhances the existing Internet policy structure by assisting the ordinary Internet user in navigating the electronic bureaucracy, collecting and processing electronic abuse data, issuing public reports on the state of Internet compliance and security, developing custom tools to process high volumes of data, coordinating efforts with government entities and private businesses, and analyzing existing Internet enforcement procedures to discover problems and possible improvements.

## **Knujon.com Objectives**

- Reduce spam, abuse, malware, illicit product traffic, and cybercrime
- Represent ordinary consumers in the complex Internet compliance world
- Expose criminal infiltration and unfair business practices in the domain name industry
- Develop systems and procedures which simplify abuse reporting for ordinary users

## **Knujon.com activities and accomplishments**

- Illegal online steroids report caused some Registrars to drop domains and draft new drug policies
- Ten Worst Spam Registrars report resulted in increased ICANN scrutiny
- Second Ten Worst Spam Registrars resulted in a variety of policy changes at Registrars
- Registrar Mystery Location report contributed to new disclosure requirements in RAA
- False WHOIS reporting automation lead to upgrade of ICANN's compliance interface
- 2010 Illicit Registrar report lead to more policy changes and increased scrutiny