

USUARIA

USUARIA (Association of Information Technology and Communications of Argentina) is a non-profit entity with the goal of defending the interests of users of information technology and communications, by spreading the utilization of this technology in the society and proposing its rational and ethical use.

USUARIA Objectives

- Diffusion of ITC's, capitalizing on the possibilities that they make available to the country in the face of a global revolution with respect to how business can be done.
- Constitution of a forum for exchanging experiences and points of view among information technology and communications users.
- Defense of ethics and competitiveness principles in the ITC businesses.
- Achieving social recognition for activities in for instruments for business efficiency, generator of employment with high value-added and potential creator in human activities.

USUARIA activities and accomplishments

Usuaria has various Commissions (Science and Technique, Culture and IT, Education, Internet and Business Technology Innovation Policies, Tele-working and Information Security) oriented to handle different problematic issues in these settings, which meet periodically throughout the year. Usuaria organizes academic activities, among which are: Segurinfo (where the ITC community can internalize the IT security problems, share experiences and find solutions with the help of specialist); Ambientic (where ideas on promoting the energy efficiency of ITC are exchanged, to reduce their environmental impact and achieve lower costs); Matear (the recognition award given to the best website in Argentina).

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<http://www.usuaria.org.ar>