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## AT-LARGE ADVISORY COMMITTEE

Ex: AL.ALAC/ST.0909/1 Rev1

ORIGINAL: English

DATE: 15 October 2009

STATUS: FINAL

### At-Large Review Implementation Outline Plan

Advisory of the At-Large Advisory Committee

*Introductory Statement  
By the Staff of ICANN*

At the public board meeting on 26th June 2009 (see <http://www.icann.org/en/minutes/resolutions-26jun09.htm> (english only)), the Board of ICANN approved all but one recommendation of the At-Large Review Working Group Final Report of 6<sup>th</sup> June 2009 (see <http://www.icann.org/en/reviews/alac/final-report-alac-review-28jan09-en.pdf> [PDF, 308K]).

The ALAC requested that the Staff create a draft At-Large Review Implementation Plan Outline containing all the recommendations and sub-recommendations in the Final Report for the entire At-Large community to review and comment upon. That draft was posted for review for the month of September 2009, in three languages; that text and the comments made may be reviewed from [https://st.icann.org/alac-docs/index.cgi?at\\_large\\_review\\_implementation\\_outline\\_al\\_alac\\_st\\_0909\\_1](https://st.icann.org/alac-docs/index.cgi?at_large_review_implementation_outline_al_alac_st_0909_1).

Comments received were then incorporated into a final text which the ALAC voted upon from 8th - 14th October 2009 (result: 14-0-0). That vote requested that the Staff transmit the Outline Plan as amended to the Structural Improvements Committee of the Board of Directors with the following introductory statement:

"The ALAC voted on 14th October 2009 to transmit the attached Outline Plan to the Structural Improvements Committee of the ICANN Board for information. The ALAC believes that the attached forms an excellent basis for detailed planning to take place, on the understanding that in doing so, additional elements of work may be necessary in order to carry out the recommendations approved by the Board for implementation. The ALAC, and At-Large in general, believes that the At-Large community is best placed to judge how precisely to implement the recommendations and looks forward to discussions in Seoul with the SIC."

This document has been translated from English in order to reach a wider audience. While the Internet Corporation for Assigned Names and Numbers (ICANN) has made efforts to verify the accuracy of the translation, English is the working language of ICANN and the English original of this document is the only official and authoritative text. You may find the English original at: <http://www.atlarge.icann.org/correspondence>

Recommendation Number	Recommendation Description	Task Number	Task Description	Priority	Resources Required	Reference in ALRWG Report	Notes
1	The ALAC has a continuing purpose in the ICANN structure. This continuing purpose has four key elements: * providing advice on policy; * providing input into ICANN operations and structure; * part of ICANN's accountability mechanisms * an organising mechanism for some of ICANN's outreach The section of the ICANN Bylaws that deals with ALAC should be changed to reflect this purpose.	1				pg7	
		1.1	Amend Bylaws Article XI,s2(4)(a) to clarify purposes as proposed				Amendments made should include, amongst other things,clarification of the roles of liaisons
		1.1.1	Staff to create draft redlined edits of relevant section of the Bylaws				
		1.1.2	Draft created in 1.1 to be reviewed by ALAC				
		1.1.3	ALAC-reviewed edit to be transmitted with ALAC's recommendation to the Board via the SIC to ratify the changes, subject to public comment processes required for Bylaw amendments and subsequent revisions if any.				
		1.2	Review proposed IIC/post-JPA accountability mechanisms to ensure congruence with the recommendation			Page 8, para 2	To give effect to report recommendation that "As the key representative of the individual Internet user in the broader ICANN process, ALAC should have a voice in the mechanisms being developed through the President's Strategy Committee and other mechanisms to provide greater accountability. Although the exact shape of these mechanisms is not yet decided, the voice and concerns of the individual Internet user need to be included as an important part of any mechanism that is developed."
		1.2.1	Review existing or recently concluded public comment processes related to this subject, identify any lacunae related to this recommendation				
		1.2.2	Define further steps or measures required				
		1.3	ALAC Engagement in ICANN Structural Improvements Programmes			page 7, para 4	To give effect to the recommendation that "ALAC needs to contribute to the organizational structure discussions that are taking place as ICANN undertakes reviews of the Board and the Supporting Organizations and Advisory Committees. The voice of the individual Internet user is an important input into this process."
		1.3.1	Review whether additional processes are required above those currently in place within At-Large				
		1.3.2	Review whether additional processes external to At-Large are required				
		1.3.3	After completion of 1.3.1 and 1.3.2, staff to report to the ALAC with the results.				ALAC to review any measures identified, agree on follow-on programme if any
		1.4	Extend the Term of Office of the ALAC Chair to two years			Page 21, Recommendation 11	The terms of the other Officers of the ALAC will be reviewed as a part of this element of the project
3	The ALS-RALO-ALAC structure of At-Large should remain in place for the present	3					
		3.1	Ensuring the existing structure does not present obstacles to effective community operation and development			Page 9, para 2	To address the statement "Many members of the WG feel that the current system does impede the flow of information to and from the individual Internet user on some occasions."
		3.1.1	Review information flows between the three tiers of the At-Large system to identify any improvements to information dissemination that can be made.				Ensuring that the flow of information between the tiers of the At-Large community and the individual Internet user members of ALSes will be included in section 4.1
		3.1.2	Taking into account the results of 3.1.1, implement any improvements that may be found useful				ALAC to review any measures identified, agree on follow-on programme if any
4	Educating and engaging the ALSes should be an immediate priority; compliance should be a longer-term goal	4					
		4.1	Education				Section will develop an educational campaign to help ALSes and those individual Internet users who wish to engage directly to gain greater understanding of the issues behind decisions to be taken.  Gives effect to the statement in the report "Staff have an important role to play ... in helping to develop material that explains policy issues in ways that make sense to the individual Internet user. While this is not a trivial task, it is critical to the success of the At Large process and this aspect should be considered when the allocation of resources is being considered."
		4.1.1	Develop high-level principles to guide development of an externally-focussed campaign of this kind				
		4.1.2	Once principles in 4.1.1 are reviewed and approved, draw up plan with specific deliverables congruent with the principles				
		4.1.3	Once 4.1.3 is approved, create and execute plan to implement				

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		4.2	Engagement			Page 9, para 6 / Page 10 para 1	Section will develop an educational campaign to help At-Large community members to participate in ways that ensure their input has can have maximum impact on ICANN's work, and ensure that they feel their volunteer activities were impactful, thereby incentivizing continuing volunteer engagement in ICANN.  Gives effect to the statement in the report "Staff have an important role to play ... in helping to develop material that explains policy issues in ways that make sense to the individual Internet user. While this is not a trivial task, it is critical to the success of the At Large process and this aspect should be considered when the allocation of resources is being considered."
		4.2.1	Develop high-level principles to guide development of an internally-focussed campaign of this kind				
		4.2.2	Once principles in 4.2.1 are reviewed and approved, draw up plan with specific deliverables congruent with the principles				
		4.2.3	Once 4.2.3 is approved, create and execute plan to implement				
		4.3	Outreach and Recruitment			page 8, para 3 / page 12, para 4	To give effect to the following statement: "Through ALAC's interactions with the ALS structures, ICANN is able to reach out to thousands of Internet users across the globe. As such, ALAC has an important role to play in coordinating and facilitating some of ICANN's outreach activity... This outreach may also extend to capacity building as At Large activity coordinated through ALAC educates Internet users on the issues that underlie policy and other debates in the ICANN arena."
		4.3.1	Outreach and Recruitment to increase At-Large community size and diversity				
		4.3.1.1	Design an outreach and recruitment strategy for At-Large				ALAC and RALOs to review the plan, agree on next steps
		4.3.2	Outreach messaging to the individual Internet user about ICANN's activities				
		4.3.3	Design a process which will ensure that information about the issues being dealt with by the ICANN community can be easily understood by individual Internet users.				ALAC to review, agree on follow-on programme
		4.4	Explore whether additional measures need to be taken to involve the individual Internet user in the work of At-Large, where such persons wish to contribute in their personal capacity			page 9, para 4	Gives effect to the statement "The WG encourages ALAC and the RALOs to continue to explore ways that individual users can be involved in the process without having to become part of an ALS."
		4.5	Leadership Engagement / Development			Page 10, para 2	4.5's objective is to address the statement "The WG also believes that there is a need for substantial improvement in the levels of participation by ALAC members in ALAC policy processes and operational matters. Under the current Chair, significant improvement has taken place and the WG wishes to commend and support these. However, there is still a long way to go based on data from recent ALAC activity."
		4.5.1	Create "Job Description" for ALAC members, liaisons, other leaders that includes qualification requirements, responsibilities, objective criteria to evaluate performance				This is currently underway in the community
		4.5.2	Create and implement sanctions process for non-performance				To include objective process for identification of issues, graduated responses for continued non-compliance, succession process for replacement. This will apply also to the NomCom in replacing non-performing appointees to the ALAC from the NomCom.
		4.5.3	In creating sactions processes above, include elements that ensure travel support is unavailable to ALAC leaders subject to these processes.			page 18, para 1	To give effect to the recommendation that "ICANN resources should only be used to support those who are active in ICANN policy and operations issues. The WG supports and acknowledges the steps being taken within ALAC to approve accountability and transparency of the activity of members of the ALAC and RALOs and suggests that this information be utilized when considering travel support."
		4.5.4	ALAC and the NomCom shall jointly decide upon a process for mid-term replacement of NomCom appointments TO the ALAC, and ALAC appointments TO the NomCom, where required				
		4.5.4	Implementation of agreed processes				
		4.5.5	Provide finalised results from 4.5.2, 4.5.3, and 4.5.4 for Board approval			page 19, para 4	To implement recommendation that "WG recommends that ALAC and the RALOs develop these themselves and present them to the ICANN Board for approval."
		4.6	Compliance				This section intentionally left as a placeholder, as per the Report's recommendation that Compliance should be dealt with after the other elements of Recommendation 4 are completed.
5	ALAC should develop strategic and operational plans (including performance criteria and cost information) as part of ICANN's planning process	5				Page 10, section 3.2.1.3 / Page 21, Recommendation 10	
		5.1	Strategic Planning - ALAC Processes				
		5.1.1	Review current processes within At-Large to contribute to strategic and operational planning; identify any barriers				
		5.1.2	Propose measures to eliminate any barriers identified in 5.1.1				ALAC and the RALOs are to review any measures identified, agree on follow-on programme if any
		5.2	Operational Planning - ALAC Processes				
		5.2.1	Review current processes within At-Large to contribute to strategic and operational planning; identify any barriers				
		5.2.2	Propose measures to eliminate any barriers identified in 5.2.1				ALAC and the RALOs are to review any measures identified, agree on follow-on programme if any
		5.3	Review ongoing At-Large staff support levels and budget allocations during the FY2009/2010 period and increase support as provided throughout this project, congruent with the recommendations in the ALRWG Report.			Page 11 / Page 20, Recommendation 5	To give effect to the report's recommendations on page 11, especially "The WG recommends that consideration be given to increasing resources available to ALAC based on initiatives proposed through the planning process. These resources may involve extra staff and/or extra funding, depending on the particular initiative and the desired outcomes."  This will also be useful in connection with the resourcing requirements identified for ongoing efforts related to other recommendations in the report.
		5.3.1	The ALAC and the staff shall develop an annual support agreement				further details as per the Report, Section 3.2.1.4
6	More effort needs to be put into developing accurate cost models for At Large activity	6					

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		6.1	Review with At-Large what additional information would be useful, subsequent to the improvements in financial reporting in FY2009/2010				
		6.2	In planning for meetings, ensure that At-Large representatives are provided equal treatment to other funded communities with respect to accommodations			page 18, para 2	As per the report's statement: "the WG recommends that At Large representatives be treated equally with other funded participants when accommodation is being organized."
<b>8</b>	<b>The public comment period should be kept at 30 days except in special circumstances, in which case ALAC may request an extension to 45 days</b>	8					
		8.1	ALAC Internal Processes				
		8.1.1	Develop process for requesting extended consultation window				
		8.1.2	Draft process transmitted after ALAC endorsement to the Board				
		8.2	Staff / Board Processes				
		8.2.1	Develop process to implement extension requests received				
		8.3	Review of Public Comment Processes			page 13, paras 3-4, page 14, paras 1-2	Section 8.3 is to give effect to recommendations in section 3.2.2.2 of the report.
		8.3.1	Activities in Advance of Comment Period Opening			page 13, para 4	8.3.1 is to give effect to the following recommendation: "If ALAC only begins to educate the At Large community at the start of the public comment period, there is little hope of getting representative advice from a global membership in 30 days. Education about issues should start as early as possible. Where feasible, early drafts of documents could be shared so that At Large members can begin considering their response before the public comment period begins."
		8.3.1.1	Review internal processes at the staff level to determine how advance notice of public comment periods, and availability of prerelease drafts, could be possible. Produce recommendations for community review.				Changes proposed should be suitable for horizontal application across all of the ICANN communities and should be beneficial to all, to ensure equal treatment.
		8.3.1.2	Review internal processes to determine how materials could be prepared and released in advance of the opening of comment periods to support advance understanding of issues				Examples of the types of materials are: such as issue briefing webinars, production of documents to explain issues, and other materials supportive of informing volunteer communities, can be implemented  Measures proposed should be suitable for horizontal application across all of the ICANN communities and should be beneficial to all, to ensure equal treatment.
		8.4	Review measures to make the policy development activities across ICANN's communities more accessible, propose measures for community review.			pg 13, para 4	Section 8.3.2 is to give effect to recommendation: "Supporting Organizations should work more closely with ALAC to inform them of upcoming policy issues and of the status of issues currently under debate. In this way, ALAC could begin preparations and education efforts in advance of the comment period. Staff who support the ALAC and various other parts of ICANN could play a useful role in assisting communication across groups..."  An example of the type of improvement relevant to 8.3.2 is potentially implementing a cross-ICANN version of the At-Large Policy Advice Development page found at <a href="http://www.atlarge.icann.org/policycalendar">http://www.atlarge.icann.org/policycalendar</a> .
<b>9</b>	<b>ICANN should strengthen its translation and interpretation processes</b>	9					
		9.1	Interim Measures (near term)				
		9.1.1	Propose any near-term modifications to processes necessary for increased policy engagement which is dependent upon availability of translations				Staff proposal to be reviewed by the ALAC/At-Large
		9.2	Adoption of Translation Policy				A draft Translation Policy for ICANN exists and has been subjected to two public consultations but never sent to the Board for assent or implemented by the staff as an administrative measure.
		9.2.1	Staff to review draft document, determine whether additional modifications are required, and whether to ask the Board to approve or to implement directly as an administrative matter				The review of the document should take into account lessons learnt in translation since the report was prepared, budgetary impacts based upon costs over the last two fiscal years, and any specific needs of the At-Large community.
		9.3	Implementation of Translation Policy				Implementation of the translation policy is outside of the scope of this programme of work.
<b>10</b>	<b>ALAC as the representative body for At Large is the primary organisational home for the voice and concerns of the individual Internet user in ICANN processes. (though ICANN's multi stakeholder model provides opportunity for individual users to choose to participate in many other ways in the ICANN process.)</b>	10	Activities related to this recommendation are covered under recommendation 1				
<b>11</b>	<b>There needs to be a clear statement from the Board that recognises the place of At Large as the primary organisational home for individual Internet users, and that clarifies the relationship between ALAC and the User House currently being developed within the GNSO</b>	11	Activities related to this recommendation to be undertaken along with those in recommendation 1			page 17, paras 2-3	
		11.1	Staff to create draft redlined edits of relevant sections of the Bylaws				
		11.2	Draft created in 11.1 to be reviewed by ALAC				

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		11.3	ALAC-reviewed edit to be transmitted with ALAC's recommendation to the Board to ratify the changes, subject to public comment processes required for Bylaw amendments and subsequent revisions if any.				
12	ICANN should develop a mechanism for allowing the voice of those recognised bodies who represent consumer interests to be heard at critical points in key decisions and to provide input into policy processes.	12				page 17, para 1	As this recommendation affects recruitment across two communities, development of an integrated outreach programme for this stakeholder group will be developed centrally (Target date for completion: 1 November 2009). Upon completion it will be provided to At-Large for review and comment.
		12.1	Consumer Representatives and At-Large				
		12.2	Consumer Representatives and the GNSO				
13	As the provision of advice on policy is part of ALAC's purpose, ALAC should strive to provide policy advice on any issues that affect individual Internet users. Processes for providing advice on policy should be strengthened within ALAC for the development of policy advice, within SOs for requesting input from ALAC on policy issues and from SOs, ACs and the Board to provide feedback on how ALAC advice has been used.	13					Processes identified, where they involve other bodies of ICANN, should be considered for inclusion in the Bylaws where relevant in Part 1
		13.1	Review ALAC's/At-Large's Policy Advice Development processes.			pg7, para 3	To give effect to the statement "ALAC should strive to provide policy advice on any issues that affect individual Internet users."
		13.1.1	Review ALAC's/At-Large's internal processes, identify any barriers to advice development				
		13.1.3	Taking into account the result of 13.1.1, staff to prepare proposals for measures which would reduce barriers identified				
		13.1.4	Review external processes which create barriers to ALAC's development of advice				
		13.1.5	Taking into account the result of 13.1.x, staff/consultants to prepare proposals for measures which would reduce barriers identified for review by At-Large				
		13.2	Processes for developing policy should be strengthened "within" SOs and ACs for requesting and considering input from ALAC on policy issues			Page 12, para 6 / Page 13, para 1-3	The objective of this section is to give effect to the statement: "...the policy development processes of the GNSO, the ccNSO and the ASO be changed so that these organisations are responsible for reaching out to At Large in the early stages of their policydevelopment processes. In their policy processes, the Supporting Organisations should demonstrate that they have obtained the views of At Large and that this input has been taken into account. One way of doing this would be to require the inclusion of some form of "environmental impact statement" early in the policy development process that, amongst other things, describes the impact of the policy on Internet users."
		13.2.1	Review current process in each of the ACs and SOs				
		13.2.2	Develop recommendations to make relevant changes for community consideration				
		13.3	Processes "between" SOs, ACs and the Board need to be developed / strengthened to provide feedback on how ALAC advice has been considered and used within their processes.				As the scope of application of this recommendation is so broad, and other reviews incorporate similar or congruent recommendations, proposals for implementation which holistically address all such recommendations will be forthcoming in due course (target date: 1 November 2009). The first step will be to identify a bottom-up-based process involving the affected bodies in developing recommendations for community consultation and review.
		13.4	Ensure the GNSO PDP Process incorporates measures that ensure input from ALAC is included and considered as an integral part of the PDP process			pg7,p3 / pg13, para 1	To give effect to recommendation that "There are multiple policy arenas where the voice and concerns of the individual Internet user need to be heard. The GNSO Policy Development Process is probably the area where the ALAC is most likely to be providing input." and "In their policy processes, the Supporting Organisations should demonstrate that they have obtained the views of At Large and that this input has been taken into account."
		13.5	Ensure the ccNSO PDP Process ensures input from ALAC is requested and considered as an integral part of the PDP process			pg7, p3 / pg13, para 1	To give effect to the recommendation that "There are multiple policy arenas where the voice and concerns of the individual Internet user need to be heard. ... There may well be occasions where ALAC may wish to provide advice on matters before the ... ccNSO." and "In their policy processes, the Supporting Organisations should demonstrate that they have obtained the views of At Large and that this input has been taken into account."
		13.6	Ensure the ASO's policy development processes ensure input from ALAC is requested and considered as an integral part of the process			pg7, p3 / pg13, para 1	To give effect to the recommendation that "There are multiple policy arenas where the voice and concerns of the individual Internet user need to be heard. ... There may well be occasions where ALAC may wish to provide advice on matters before the ... ASO..." and "In their policy processes, the Supporting Organisations should demonstrate that they have obtained the views of At Large and that this input has been taken into account."